

15TH ANNUAL



Presented By
KLAUKE
Investments &
Insurance Services

LA CROSSE
CENTER









300 Harborview Plaza
La Crosse, WI 54601

FRIDAY + SATURDAY
JANUARY 17-18, 2025

FRIDAY

	NORTH CRAWFORD	VS	ST. AMBROSE ACADEMY		1:00PM
	G-E-T	VS	EAU CLAIRE REGIS		2:30PM
	AQUINAS (G)	VS	WEST SALEM (G)		4:00PM
	AQUINAS	VS	FALL CREEK		5:30PM
	RICE LAKE	VS	STEWARTVILLE		7:00PM
	MANKATO EAST	VS	STEVENS POINT		8:30PM

SATURDAY

9:15AM		LUTHER	VS	COTTER	
10:45AM		HOLMEN	VS	ROCHESTER LOURDES	
12:15PM		CALEDONIA	VS	MT. HOREB	
1:45PM		ONALASKA	VS	LAKE MILLS	
3:15PM		RIVER FALLS	VS	KAUKAUNA	
4:45PM		MARSHFIELD	VS	WAUNAKEE	
6:15PM		EAU CLAIRE MEMORIAL	VS	LINN-MAR	
7:45PM		BRECK	VS	WISCONSIN LUTHERAN	
9:15PM		LA CRESCENT	VS	ALTOONA	



midwestplayersclassic.com

Sponsorship Opportunities Available



Saturday January 17-18, 2025 La Crosse Center

The 15th Annual Midwest Players Classic is a high school basketball showcase bringing 30 of the top programs from across the states of Wisconsin, Minnesota, & Iowa to compete at the La Crosse Center. The event pairs great local teams like Onalaska, Aquinas, Caledonia, Holmen, Luther and La Crescent against top teams from across the region. The event will feature athletes who are committed to high level DI, DII, & DIII college programs in a fifteen game slate that will bring flocks of fans from across the three state region to downtown.

SOLD

State Championship Level: \$3000 Sponsorship

- 25 Tickets to the event (Reserved courtside seats)
- Midwest Players Classic Presented By: Your Company Name
- Opportunities for product display, placement, and distribution on event day
- Business logo on all posters placed at local stores & schools
- Business name placed on event signage inside the arena
- Logo on front cover of game day program
- Business name announced before tip off and at half time of each contest
- Includes Gold Level Sponsorship / Advertising with School Booster Club

Sectional Championship Level: \$1500 Sponsorship

- 15 Tickets to the event (Reserved courtside seats)
- Opportunities for product display, placement, and distribution on event day
- Business logo on all promotional posters placed at local stores & schools
- Business name placed on event signage inside the arena
- Logo on front cover of game day program
- Business name announced before tip off and at half time of each contest
- Includes Gold Level Sponsorship / Advertising with School Booster Club

Regional Championship Level: \$1000 Sponsorship

- 10 Tickets to the event (Reserved courtside seats)
- Business logo on all promotional posters placed at local stores & schools
- Business name placed on event signage inside the arena
- Logo listed next to team name inside game day program
- Business name announced before tip off and at half time of each contest

Conference Championship Level: \$500 Sponsorship

- 6 Tickets to the event (Reserved courtside seats)
- Business logo on all promotional posters placed at local stores & schools
- Business name placed on event signage inside the arena
- Business name announced before tip off and at half time of each contest
- Business name listing in game day program

All sponsors will have their logo placed on the sponsors page of our website featuring a link to your company website. Sponsors will also be featured as a 'Sponsor of the Day' on our Facebook page.

Please make checks payable to: *Midwest Players Classic*
Please fill out and return sponsorship commitment form to *315 S. 11th Street, La Crosse, WI 54601*



Sponsorship Commitment Form



Saturday
January 17-18, 2025
La Crosse Center

PRINT Company, Organization, or Individual Name

is proud to support the Midwest Players Classic by becoming a sponsor at the indicated level.

SOLD

- | | | |
|-------------------------------------|--------------------------------|--------|
| <input checked="" type="checkbox"/> | State Championship Level: | \$3000 |
| <input type="checkbox"/> | Sectional Championship Level: | \$1500 |
| <input type="checkbox"/> | Regional Championship Level: | \$1000 |
| <input type="checkbox"/> | Conference Championship Level: | \$500 |

Authorized Signature: _____ Date: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Company Name (as you wish to appear in print): _____

Company Website : _____

- Yes, please use this website to have a link placed on your website and feature us on Facebook.
- No, please do not place a link to our website on your event page and/or Facebook.

Payment Enclosed \$ _____

Please Invoice **Full payment must be received before sponsors will be recognized*

Please make checks payable to: Midwest Players Classic
Please fill out and return sponsorship commitment form to 315 S. 11th Street, La Crosse, WI 54601

www.midwestplayersclassic.com



midwestplayersclassic@gmail.com